

DATE:



APPENDIX 2 - PROPOSAL DEVELOPMENT PROCEDURE & CRITERIA FOR INVESTORS: INVESTMENT OPPORTUNITIES ON KONZA NATIONAL DATA CENTER

PART A: GENERAL INFORMATION – ORGANIZATION, EXPERIENCE AND CAPACITY

COMPANY NAME / ORGANIZATION NAME

ADDRESS

WEBSITE

CONTACT PERSON (NAME)

PHONE

EMAIL

QUALIFYING CATEGORY *(Select the area(s) your company is applying for as per the Appendix 1 – Brief)*

OVERALL SOLUTION/SOFTWARE DESCRIPTION *(Provide details of your proposed solution(s) that you wish to deploy with Konza Technopolis Development Authority (KoTDA))*

ALIGNMENT WITH KONZA TECHNOPOLIS GOALS & OBJECTIVES *(Demonstrate that proposed solution(s) align with Konza Technopolis' development goals and objectives)*

LEGAL STATUS *Is the organization (company, partnership, society, foundation, non-profit organization, government entity, international entity) formally incorporated or validly existing in Kenya or in any other jurisdiction? Please provide us with documentation evidencing the organization's legal status in Kenya or in any other jurisdiction.*

GOVERNANCE AND MANAGEMENT *(Describe the governance structures and systems that are in place in the organization to oversee the management and functioning of the organization. Attach organogram to illustrate organizational structure)*

ACCOUNTING AND AUDIT POLICIES *(Describe the accounting and audit policies and procedures maintained by the organization)*

OVERSIGHT *(Describe the structures and systems that you have put in place to provide oversight of the organization's strategy)*

ENSURING ACCOUNTABILITY *(Detail the policies the organization has in place to ensure accountability of the officers of the organization.)*

RISK MANAGEMENT *(Detail the risk management policies of the organization)*

TECHNOLOGY USE *(Describe the areas in which the organization has put the solution/software/innovation to use to improve business performance)*

SHAREHOLDING *(Describe the organization's shareholding structure outlining all legal and beneficiary shareholders of the organization.)*

ADDITIONAL INFORMATION (appears for private companies) *(provide details of all the shareholders including their names nationalities, and the number of shares held by each shareholder;)*

ADDITIONAL INFORMATION (appears for public companies) *provide details of any shareholders holding more than fifty one percent (51%) of the shareholding of the company*

SKILL AND EXPERIENCE *(Demonstrate what skill or experience the principal shareholders have in undertaking activities in Kenya and other jurisdictions of a similar magnitude to the proposed activities in Konza Technopolis. And relevant projects successfully implemented where the solutions have been implemented)*

STRUCTURE OF THE BOARD (attach profiles/cv) *(Describe the structure of the board of directors (or similar governing body) of the organization outlining the directors acting in an executive, non-executive and independent capacity (or similar persons).*

REGULATORY JURISDICTION *(Kenya)*

PUBLIC PARTNERSHIPS *(Provide details of any partnerships that the organization has with any governmental bodies or state agencies in respect of undertaking the proposed economic activity in Konza Technopolis.)*

DONATIONS OR GRANTS *(If the organization is funded exclusively from donations or government grants, please provide details of the arrangements between the organization and the relevant donors.)*

PART B: ECONOMIC VALUE PROPOSITION

BUSINESS MODEL *(Demonstrate the way the organization's business model and operations will create business opportunities and promote partnerships with other organizations in Kenya. Including proposed model for partnership with KoTDA)*

MARKET POTENTIAL *(Demonstrate the market potential of the proposed solution showing clear segmentation of the market niche.)*

POSITIVE SOCIAL IMPACT *(Provide details of the solution/services the organization intends to provide will have a positive social impact on Kenya and its citizens.)*

COMMUNITY BASED PROJECTS *(Provide details of any community-based projects the organization intends to implement for the benefit of Kenya and its citizens.)*

SCIENTIFIC, TECHNOLOGICAL AND ENVIRONMENTAL INNOVATION *(Provide details of any scientific, technological and environmental innovation proposed to be applied by the organization in undertaking its proposed activities in Konza Technopolis.)*

BENEFITS OF THE INNOVATION/SOLUTION *(Demonstrate the manner in which the innovation proposed to be applied by the organization meets the development needs of Kenya and benefits Kenyans and the Kenyan economy)*

ADVANCES IN TECHNOLOGY *(Provide details demonstrating the manner in which the proposed activity in Konza Technopolis will result in incremental advances in technology and processes in Kenya, Africa and the world at large.)*

INVENTIVENESS *(Demonstrate the manner in which the solution/services/products proposed to be offered by the organization in Konza Technopolis are inventive.)*

KNOWLEDGE TRANSFER PLANS AND STRATEGIES *(Provide details of the plans and strategies of the organization to replicate the expertise, knowledge and skill it employs in Konza Technopolis to other organizations in Africa or Kenya)*

INTERNSHIPS AND/OR APPRENTICESHIP *(Provide details of any internship or apprentice program proposed to be implemented within the organization for the benefit of Kenyan citizens.)*

COLLABORATIVE RESEARCH AND DEVELOPMENT *(Provide details of any collaborative research and development initiatives proposed to be implemented by the organization with local entities.)*

SPECIALIZED SKILLS OR TRAINING *(Outline the specialized skills or training involved in the proposed economic activities which the organization intends to impart on its Kenyan employees.)*