



# KONZA Technopolis Silicon Savannah



**Mission** - To develop a sustainable, smart city and an innovation ecosystem, contributing to Kenya's advancement towards a knowledge-based economy.

**Vision** - Konza is a global technology and innovation hub.

## OVERVIEW

### Background

Konza Technopolis will be a vibrant technological innovation ecosystem propelled by an entrepreneurial drive that is already the signature of the Kenyan economy.

A Vision 2030 initiative, Konza Technopolis has the support of the Ministry of ICT and the National Treasury, as well as having formed strategic partnerships with stakeholders and investors.

Kenya's Vision 2030 aims to improve the quality of life for citizens of Kenya by transforming employment markets, enhancing social infrastructure and securing good governance.

### Management

The development of Konza Technopolis is led and managed by the Konza Technopolis Development Authority (KoTDA). KoTDA is made up of experienced professionals who bring their expertise in their fields to bring to fruition the vision of Konza Technopolis.

Leveraging the in-house talent, KoTDA are supported by a consortium of Master Development Partners, lead by US firm Tetra Tech.

### Master Plan

Konza Technopolis is approx. 60km south of Nairobi, off the Nairobi-Mombasa road, strategically positioned for commerce, logistics and access to a workforce.

The master plan illustrates a mixed-use, high density, walkable city; following a "stitch" framework comprised of a mixed use "bar", intersected by program "bands".

### OPPORTUNITY

A multitude of investment opportunities are available for prospective investors in: Development, Academia, Healthcare, Manufacturing, Hospitality, Utilities and Infrastructure and more.

KoTDA welcomes interested parties to discuss their investment requirements in more detail, and will support investors throughout the process.

KoTDA invites investors to review various land parcels available for development in Phase 1.

Email: [konza@konza.go.ke](mailto:konza@konza.go.ke). Tel: + 254(0) 204343013/4  
Visit us at [www.konza.go.ke](http://www.konza.go.ke) for information on Konza Technopolis parcels.

KONZA TECHNOPOLOIS  
DEVELOPMENT AUTHORITY  
(KOTDA)

## SUMMARY

1

Konza Technopolis is a master planned smart city with every aspect carefully evaluated and designed within its strategic location along the Nairobi-Mombasa highway.

2

Strategic partnerships have been formed to support and facilitate Konza Technopolis's development.

3

Phase 1 infrastructure and services development is underway, with the first parcels available from July 2019

4

The KoTDA Headquarters will be complete by year end.

5

Various incentives outlined for solid foundation of business growth and opportunity under the Government Special Economic Zone policy.

6

Signing of Korea Advanced Institute of Technology (KAIST) as the anchor tenant for the university band funding of KES13b has been secured from the Korean government

7

Signing of funding amounting to KES17b agreements for the establishment of National Data Centre with the Government of China.

## FOCUS

### Phase 1 Infrastructure & Services

Development of Infrastructure and Services for Phase 1 of Konza Technopolis (2016 – 2020) is in progress. The Authority is committed to the provision of infrastructural amenities and utilities to facilitate parcel development works by investors.

Within Phase I, you will find integrated urban experiences including technologies, latest advancements in environmental sustainability through Green Architecture and resilient urban design, recycling activities and the development of mass transit and pedestrian-focused design.

### Life Sciences

The Life Science band will provide an enabling environment for scientific breakthroughs and innovations in bioscience and the health industry, with the goal to position Kenya as a leader in life Science in Africa.

### Information And Communication Technology

Konza Technopolis is developing an ICT ecosystem. This ecosystem will be created by bringing together stakeholders within the technology industry to ensure efficient collaboration to increase presence in, and increase exports from Kenya. This will also result in an increase in government spending on ICT/ITES activities.

### Engineering

The engineering sector in Konza Technopolis will be equipped with international level knowhow, will create new jobs for Kenyans in the global economy and expand industry collaboration with the private sector in the tech development and engineering applications.

## INVESTMENT FOUNDATIONS



### East Africa Community

Kenya is the leading, most advanced economy within the East Africa Community, with strong growth prospects supported by an emerging urban middle class, contributing over 50% of the region's GDP. It is also the third easiest country to do business in sub-Saharan Africa.



### Established Private Sector

Kenya's private sector is substantial and includes a number of foreign investors. Key players in voicing private sector concerns include: Kenya Private Sector Alliance (KEPSA), Federation of Kenya Employers (FKE) and the Kenya Association of Manufacturers (KAM). Partnerships include:

- The Government of South Korea
- The US National Business League
- The Kenya Private Sector Alliance (KEPSA)
- Kenya Property Developers Association (KPDA)
- UNHabitat
- KAIST
- KenInvest



### A Skilled And Educated Talent Pool

Kenya prides itself on its large, highly-educated and skilled work force. In the world ranking, 63 Kenyan universities made the list.



### Vibrant Capital Markets

Through a continued focus on nurturing nascent capital markets, regulatory infrastructure, and collaboration.



## INCENTIVES\*

KoTDA has applied for designation of Konza Technopolis as a Special Economic Zone (SEZ), which will enable investors to access the incentives provided under the Special Economic Zone Act of 2015, of which include:

- Stamp duty exemptions
- VAT for taxable goods and services purchased for construction and infrastructure works
- Exempt from the payment of advertisement fees and business service permit fees levied by the respective county governments
- Businesses will pay a lower tax rate
- Expatriates working in the Technopolis will not pay income tax on their pay
- Foreign firms will be exempted from reserving 20% of their shareholding to local investors



## INFRASTRUCTURE

Konza Technopolis has been designed and engineered to be a Smart City complete with:

- 40 km to Jomo Kenyatta International Airport
- 60 km from Nairobi
- Located along the Nairobi-Mombasa Highway
- On-site transit will be a walkable, bikeable and transit-friendly Technopolis
- 3 main submarine fibre cables passing through
- Future Standard Gauge Railway (SGR) station connects nearby Konza Technopolis to Nairobi and Mombasa
- Constant monitoring of infrastructure for continuous improvement and optimized service



\*Access to the outlined incentives is subject to the requirements of the Special Economic Zones Authority.

## EASE OF DOING BUSINESS

Konza Technopolis will provide multiple development and business services in our "One Stop Shop." Investors, developers and residents are all treated as a client and are important to our success.

Through the collaboration between KoTDA and KenInvest, the following services will be provided to investors:

- Transparent and efficient processing of development permits and development review
- Assistance in obtaining any necessary licenses and permits
- Assistance in obtaining incentives or exemptions under the Income Tax Act, the Customs and Excise Act, the Value Added Tax Act or other legislation
- Providing information regarding business climate, operating rules, investment opportunities and sources of capital
- Liaison with other government agencies for the issuance of additional licenses and approvals not directly handled by KoTDA

## Post – Investment Services

- Issuance of Investment Certificate that facilitates immediate start of a business
- Provision of After Care services
- Continuous liaison with other stakeholders who interface with investors in their day-to-day operations with an ultimate aim of improving the investment environment

## PROTECTION OF PROPERTY RIGHTS

Konza Technopolis will have a comprehensive legal framework to ensure intellectual property rights (IPR) which includes:

Kenya's Copyright Act protects literary, musical, artistic and audiovisual works; sound recordings and broadcasts; and computer programmes. Kenya is a member of the Convention establishing the World Intellectual Property Organization (WIPO), the Paris Convention for the Protection of Industrial Property and the Patent Co-operation Treaty. Kenya is a signatory to the Madrid Agreement Concerning the International Registration of Marks.

- The Anti-Counterfeit Act
- The Trade Marks Act
- The Industrial Property Act
- The Copyright Act
- The Seeds and Plant Varieties Act
- The Universal Copyright Convention



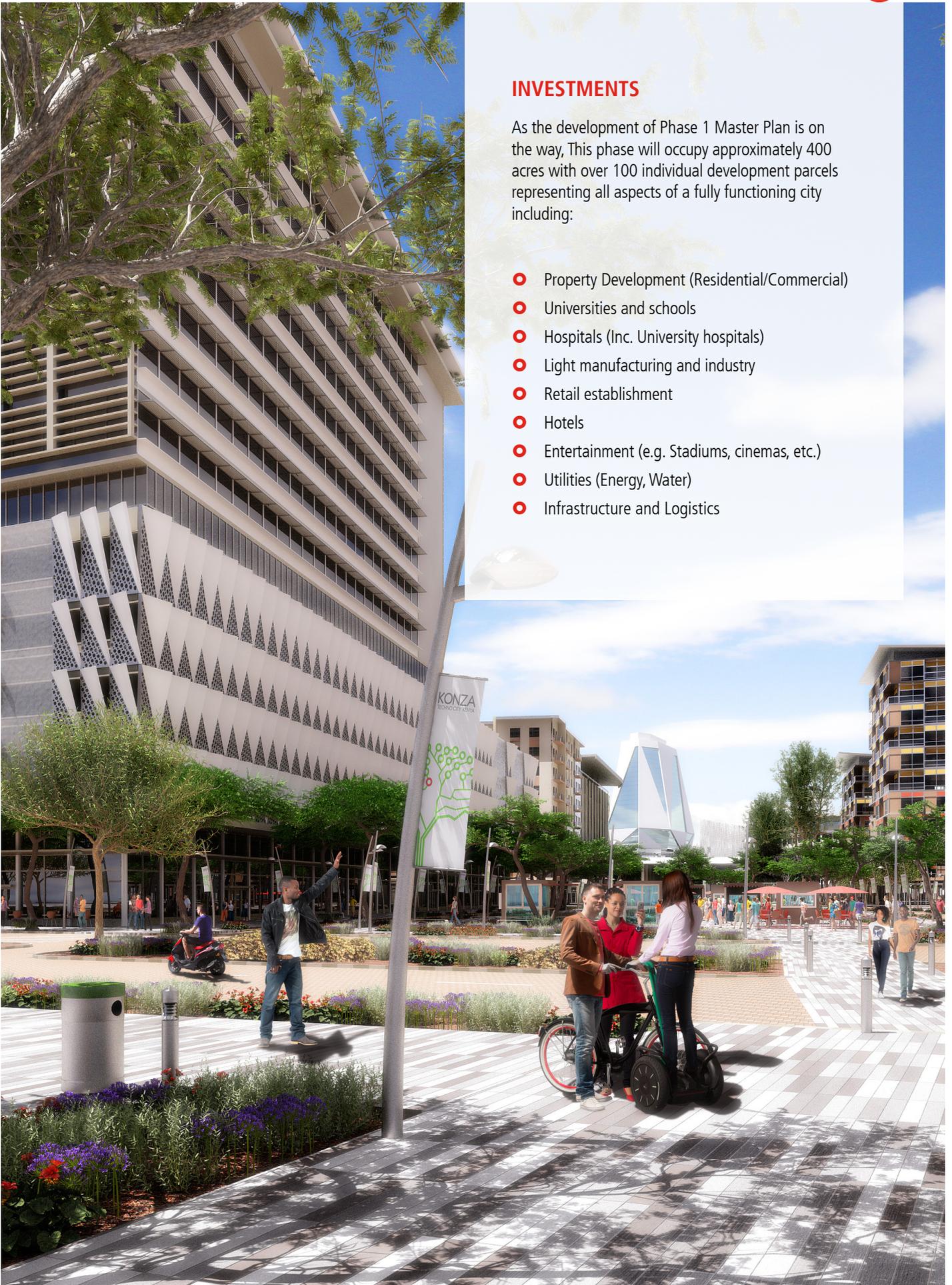
## ACCESS TO LAND

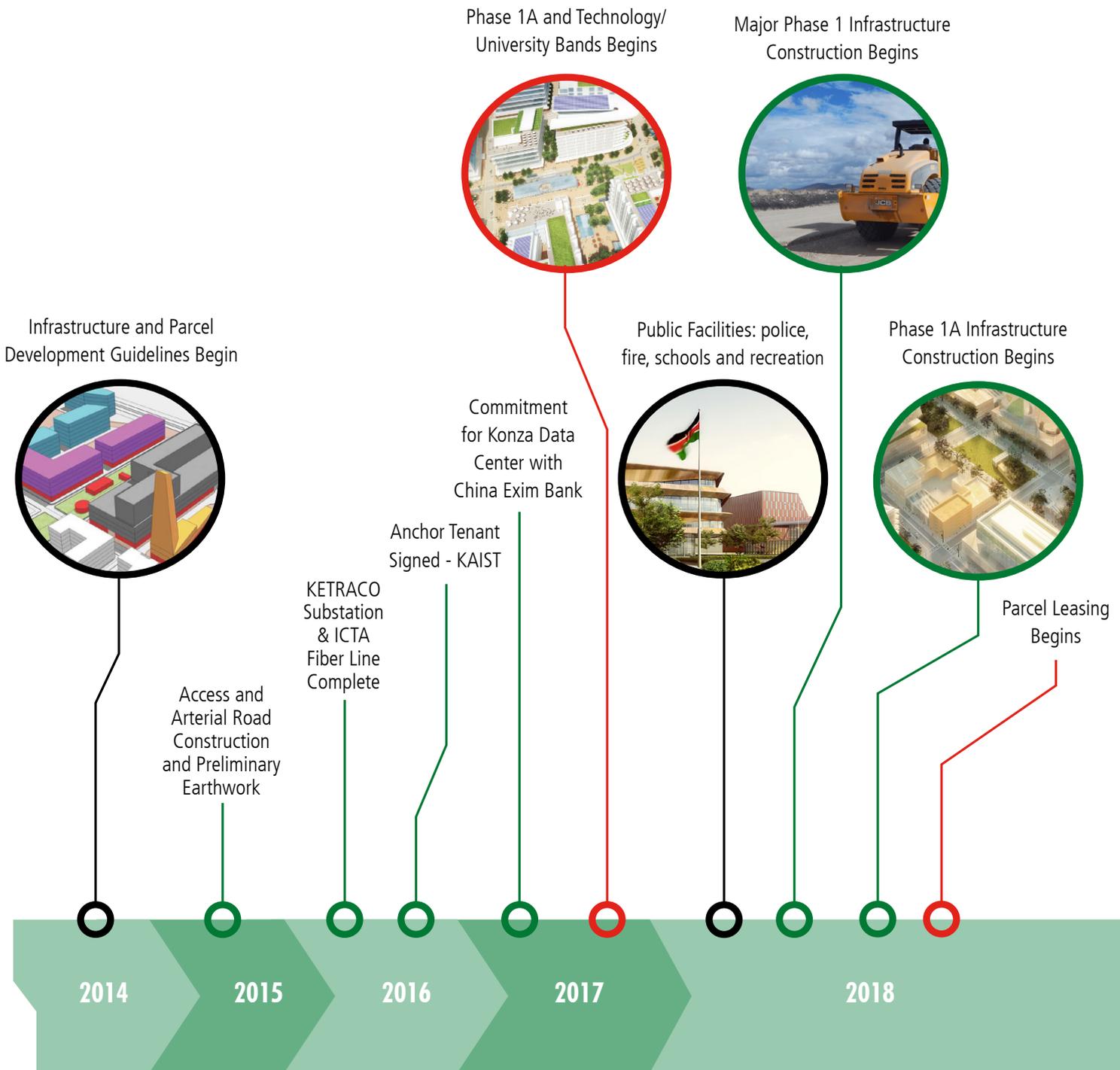
Investors will acquire land through property leasing which will be given for a maximum of 50 years. Your buildings, business installations and equipment will be leased with the property for a maximum of 50 years.

## INVESTMENTS

As the development of Phase 1 Master Plan is on the way, This phase will occupy approximately 400 acres with over 100 individual development parcels representing all aspects of a fully functioning city including:

- Property Development (Residential/Commercial)
- Universities and schools
- Hospitals (Inc. University hospitals)
- Light manufacturing and industry
- Retail establishment
- Hotels
- Entertainment (e.g. Stadiums, cinemas, etc.)
- Utilities (Energy, Water)
- Infrastructure and Logistics





First Konza Technopolis Building Complete - KoTDA Hub



Konza Technopolis-Mission Accomplished

By 2030, Konza Technopolis will generate close to 20,000 jobs with positions filled by Konza Technopolis University Campus graduates as well as Kenyans and expats relocating to Konza Technopolis to live and work.

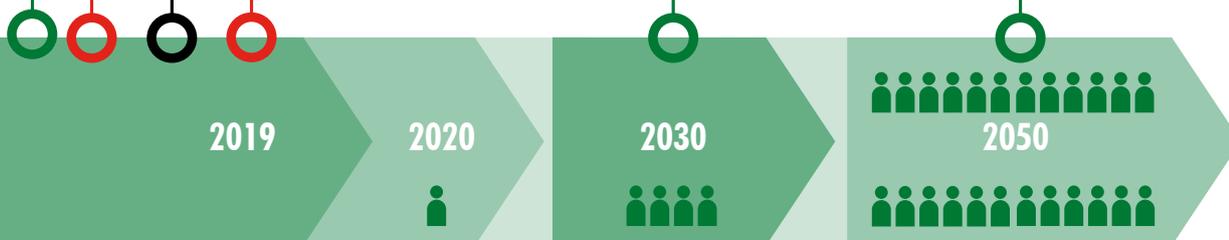


Major Phase I Infrastructure Begins

Temporary National Data Center Complete

Phase 1B Development Begins

Overall Konza Technopolis Fully Realized



= 5,000 Residents

## Disclaimer:

---

The material in this presentation has been prepared by the Konza Technopolis Development Authority (the Authority). The information contained in this promotional material is for illustration purposes only and is subject to change.

Statements, figures, calculations, plans, images and representations are indicative only. Images may include sketches, artist impressions and computer-generated images. Changes may be made during the further planning or development stages of any development and representations are subject to change without notice.

Whilst all reasonable care has been taken in providing this information, the Authority and its authorized representatives, consultants and agents accept no responsibility for the accuracy of any information contained herein or for any action taken in reliance thereon by any party.

Prospective investors must make their own inquiries to satisfy themselves as to all aspects of Konza Technopolis and further should seek independent legal and financial advice in relation to all of the information contained herein.

The information contained in this material is a guide only and does not constitute an offer, inducement, representation, warranty or contract. This material is also subject to copyright and no part of it should be reproduced, adapted or communicated without the written consent of the Authority.



## CONTACT US

Konza Technopolis Development Authority (KoTDA)  
Westlands, Capital West Centre 5th Floor,  
Opposite New Rehema House at the intersection of Rhapta Road & Lantana Road  
P.O. Box 30519-00100  
Nairobi, Kenya  
Email: [konza@konza.go.ke](mailto:konza@konza.go.ke)  
Tel: +254(0) 204343013/4  
Visit us at [www.konza.go.ke](http://www.konza.go.ke) for information on Konza Technopolis parcels